



WRAP UP CHECKLIST



CHECK OUT THE INFOGRAPHIC!

SHARE THE IMPACT RESULTS FROM THE DAY

SHOW THE WORLD OUR SUCCESS BY SHARING THE INFOGRAPHIC ON SOCIAL MEDIA, IN YOUR PRESS RELEASES TO LOCAL MEDIA AND PRINT/DISPLAY IN YOUR BRANCH LOBBIES!



TELL YOUR LOCAL MEDIA!

USE THE PRESS RELEASE EXAMPLE TO TALK ABOUT YOUR EFFORTS LOCALLY

TAKE THE EXAMPLE AND MAKE IT YOUR OWN! ADD QUOTES FROM YOUR LEADERSHIP, TALK ABOUT SPECIAL THINGS YOU DID, AND SHARE WITH YOUR LOCAL MEDIA OUTLETS TO KEEP THE BUZZ GOING!



SAY THANK YOU!

SHOW YOUR APPRECIATION TO THOSE WHO HELPED

IDENTIFY THOSE WHO HELPED FURTHER YOUR MESSAGE AND THANK THEM. THIS MIGHT BE YOUR STAFF, BRAND AMBASSADORS, AND MEMBERS. MAKE A SPECIAL SOCIAL MEDIA POST, WRITE AN EMAIL OR SEND A THANK YOU CARD TO THOSE WHO TOOK THE TIME TO PARTICIPATE!



SHARE YOUR FEEDBACK!

TELL US YOUR #ILOVEMYCREDITUNION STORY

THIS DAY WOULD NOT HAVE BEEN THE WILD SUCCESS IT WAS WITHOUT YOU! TELL US ABOUT YOUR EXPERIENCE, SHARE FEEDBACK, UNIQUE STORIES AND IDEAS TO OUR EMAIL- ILOVEMYCREDITUNION@ICUL.COM



PAT YOURSELF ON THE BACK!

BECAUSE OF YOU AND YOUR EFFORTS, MILLIONS OF PEOPLE KNOW MORE ABOUT CREDIT UNIONS AND THE DIFFERENCE THEY MAKE. YOU ARE A TRUE LEADER FOR OUR MOVEMENT AND DESERVE A HUGE APPLAUSE! GREAT JOB!