



Social Media Blitz

#ILoveMyCreditUnion

# INCENTIVIZE



## HAVE A RAFFLE!

**PLAN A RAFFLE PRIZE FOR ALL MEMBERS WHO ENGAGE.**

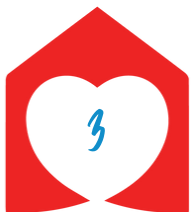
MAKE SURE TO TELL THEM TO USE THE #ILOVEMYCREDITUNION HASHTAG AND TO TAG YOUR CREDIT UNION.



## GIVE AWAY BRANDED ITEMS!

**ENCOURAGE PARTICIPATION WITH CREDIT UNION BRANDED GIVEAWAYS.**

MAKE GOODIE BAGS OF THESE ITEMS AND GIVE THEM AWAY TO ANYONE WHO SHOWS THAT THEY POSTED USING THE #ILOVEMYCREDITUNION TAG.



## MAKE IT CHARITABLE!

**MAKE A PLAN TO DONATE MONEY FOR EACH MEMBER THAT POSTS.**

INFORM MEMBERS THAT A CONTRIBUTION WILL BE MADE TO A LOCAL AND BELOVED ORGANIZATION FOR EACH #ILOVEMYCREDITUNION HASHTAG POST THAT TAGS THE CREDIT UNION.



## SOMETHING SPECIAL, JUST FOR STAFF!

**DON'T FORGET ABOUT THE MVP'S!**

OUR CREDIT UNION STAFF WILL BE PLAYING A HUGE PART IN MAKING THIS DAY A SUCCESS! REWARD THEM WITH A SPECIAL, STAFF ONLY, INCENTIVE TO PARTICIPATE SUCH AS FREE LUNCH, GIFT CARDS, OR A SPECIAL "CU SPIRIT" AWARD.